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Auto Dealer Monthly Magazine Names Automotive Avenues

“Number 1 Independent Retailer in a Single Location” in 2010

DENVER, CO – AUG. 16, 2010 -- Automotive Avenues has been named the Number 1 Independent Retailer in a Single Location for 2010 by Auto Dealer Monthly Magazine. This is the 4th consecutive year that Automotive Avenues has been the highest ranking single-location dealership on the list.

This marks the 5th consecutive year that Auto Dealer Monthly has featured the Top 50 Independent Retailers.

Competing with dealerships that have multiple locations, Automotive Avenues placed 8th on the [list of 50 Top Independent Retailers](#) this year. The announcement was made in the July 2010 issue of Auto Dealer Monthly.

Automotive Avenues' General Manager Bill Green says, “On behalf of the entire Automotive Avenues team, I am sincerely appreciative of Auto Dealer Monthly for acknowledging us as one of the top 50 Independent Retailers in the country, coming in at #8 among all dealerships and especially being #1 for 4 consecutive years with a single location. The Award is very gratifying and we work diligently to offer a customer centric and transparent experience for all of our Credit Union Partners and customers.”

Candace Taylor, Automotive Avenues' Vice President of Sales & Marketing says, “Even with the downturn in the auto industry, we have positioned ourselves to achieve and exceed wherever we can. We are extremely proud to be serving the credit union industry and our customers at this level.”

Automotive Avenues' mission is to generate a steady, reliable flow of automotive loans for its partners -- [33 Denver area credit unions](#). And, it's no accident that Automotive Avenues' new and used car-buying customers reap the benefits of this approach.

"Especially in today's economy, consumers need to maximize their buying dollar. Our credit union partners have a history for providing excellent customer service, better rates and lower fees that make them a welcome alternative to typical banks. As Denver's largest credit union endorsed dealership, we work closely with our local credit union partners to help their members find and finance vehicles that fit their lifestyle and budget," says Green.

Favorable financing in turn generates higher sales revenues, and is part of the reason Automotive Avenues has achieved the top ranking in single location dealerships in the Auto Dealer Monthly Top 50.

The bulk of dealers recognized in Auto Dealer's Top 50 Independent Retailers operate in one location only (62 percent), as does Automotive Avenues.

Of the Top 50, 14 percent of the dealers have 5 or more rooftops, and the remaining 24 percent have between 2 and 4 rooftops. The average number of rooftops per dealer is 2.34, while the actual range is from one to 11 rooftops per dealer.

In total, the Top 50 Independents retailed 77,395 vehicles in 2009, up 2,666 vehicles from 2008's tally of 74,729.

The average number of vehicles retailed by a Top 50 Independent Retailers in 2009 was 1,548. However, the actual range from the first place to fiftieth place was 6,165 to 519 respectively.

This year's Top 50 operate, collectively, a total of 117 rooftops, compared to 112 for the previous year. The average number of vehicles retailed per location is 661, barely down from the prior year's average of 667.

Based on the Top 50 data, the majority of successful independent dealers have a service department on site (70 percent) and a defined finance department (86 percent).

Automotive Avenues has a full service and parts department with the AAA Seal of Approval. And Automotive Avenues has a defined finance department with access to 33 Denver area credit unions.

Many of the Top 50 are long-time dealers, with the average time in business more than 23 years. Eighteen of the Top 50 have been in business for a quarter of a century or more, and four dealerships have been in business for more than 50 years. Automotive Avenues was founded in 1987 and has been in business for 23 years.

About Automotive Avenues

Automotive Avenues -- Denver's largest credit union endorsed dealership -- was founded in 1987 as an alternative to the traditional automotive franchise dealership. Automotive Avenues' mission, in partnership with [33 Denver area credit unions](#) , is to help credit union members find and finance new and used vehicles that best fit their lifestyles and budgets.

Automotive Avenues' provides: One-stop auto shopping with thousands of new and used vehicles to choose from: Non-commissioned sales consultants; No-haggle prices set at or below market value; Direct access to credit union financing; "Peace of Mind" Pre-Owned Protection, Return and Exchange Policies; and Automotive Avenues will buy your car, even if you don't buy theirs.

Automotive Avenues "Peace of Mind" Pre-Owned Protection, Return and Exchange Policies provides for the following: a 48 hour/200 mile return; a 7 day/500 mile exchange policy; a 60 day/2000 mile warranty; a 240 pt inspection on pre-owned "Certified" vehicles.

Automotive Avenues offers customers access to approximately 1,500 pre-owned cars in aggregated inventory online at http://www.AutoAves.com/ou/denver-used/console.do?page=n_pre_inventory .

Another service provided by Automotive Avenues is the ability for customers to shop for new cars using their WhereMembersDrive.com website. You can link directly to this or visit AutoAves.com and search New Cars - <http://www.AutoAves.com/ou/denver-used/console.do?page=new2a>

Also available on the Automotive Avenues.com site are other Internet services and tools: [Virtual Test Drive](#) ; [Personal Auto Shopper](#) ; [Trade-In Marketplace](#), and [Real Deal](#).

Automotive Avenues actively supports fundraising events for local charities, such as Community Shares and offers, quarterly, a free educational Auto Service Clinic.

Automotive Avenues is located at 10701 West 6th Avenue, Lakewood, CO 80215.
Telephone: 866-468-9787. eCommerce Web site www.AutoAves.com . Online
Community Web site: www.Automotive-Avenues.com .

[CLICK HERE to view the Top 50 Independent Retailers
in the July Edition of Auto Dealer Monthly.](#)

